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WE'RE ALL IN THIS TOGETHER: *EMPOWERING EACH OTHER*



Food Bank of Central New York presents the twenty ninth annual

Partner Agency Conference

Presenting Sponsor





Keynote Speaker

Ellen Teller

Director of Government Affairs at FRAC

As Director of Government Affairs at the Food Research & Action Center (FRAC) in Washington D.C., Ellen directs the development and implementation of FRAC's legislative agenda, working with Congress, national organizations, and FRAC's diverse state and local grassroots network. Paramount to this agenda is improved access and participation for low income individuals and families to the domestic food and nutrition programs including:

Supplemental Nutrition Assistance Program (SNAP)

School Lunch and Breakfast programs

Summer Food Service Program

Women, Infants, and Children (WIC)

Child and Adult Care Food Program (CACFP)

The Emergency Food Assistance Program (TEFAP)

Commodity Supplemental Food Program (CSFP)

Anti-poverty programs

Ellen joined FRAC in 1986 as a staff attorney where she provided technical support to legal services attorneys on food law issues. She previously worked at the American Bar Association's Section on Individual Rights and Responsibilities, Center for Science in the Public Interest (CSPI), and Consumer Federation of America (CFA).

Ellen has a B.A. in Political Science and English Literature from the State University of New York at Oneonta and a J.D. from Western New England University School of Law. She is a Member of the DC Bar and is the Board Chair of the Coalition on Human Needs. Ellen has been honored by the National WIC Association, National Commodity Supplemental Food Program Association, Congressional Hunger Center Emerson Fellows' Fairy Godmother Award, Manna Food Center Hero Against Hunger Award, and the State University of New York at Oneonta Alumni of Distinction.



Registration Information

Conference registration this year will be submitted electronically.

To register, please visit:

foodbankcny.org/partner-agencies/partner-agency-conference

You may register up to ten attendees on one registration form. While registering, please be sure to answer all questions before continuing onto the next section.

Registration payments can be made in the form of a check or via PayPal.

Registration Fees

\$15.00 per person for Food Bank partner agencies

\$35.00 per person for non Food Bank partners

All registrations and payments are due no later than Friday, June 1, 2018.

Registration fees will not be accepted at the door the day of the conference.

Payment Information

PayPal does allow credit or debit card payment without the need for a PayPal account. The link for online payments through PayPal is available on the Partner Agency Conference page.

Checks made payable to: Food Bank of Central New York,
7066 Interstate Island Road, Syracuse NY, 13209 (memo: conference)

Town Hall with the Executive Leadership Team

In a town hall style session, the Food Bank's Executive Leadership Team will highlight activities from this past year and plans for the upcoming year. There will be an opportunity to pose questions to Kathleen Stress (Executive Director), Karen Belcher (Chief Operating Officer), Cheryl Alger (Chief Financial Officer), Heather Hudson (Chief Programs Officer), and Scott Vanderveer (Chief Strategy Officer).



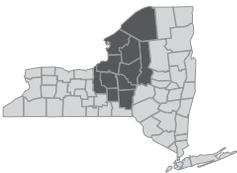
Join the Paper Plate Project

State and federal legislators need to hear from their constituents about hunger in their communities and how important anti-hunger programs are to helping those in need. A simple paper plate symbolizes that voice. We've been sharing these messages with elected officials throughout our eleven county service area. Stop by the Paper Plate Project table to learn more. Paper Plate Project kits are available to partner agencies on the Food Bank's shopping list.

FOOD BANK FACTS

14 MILLION POUNDS OF FOOD DISTRIBUTED

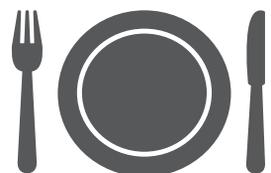
Providing enough food for 11.8 million meals



Our service area encompasses **12,334 square miles**



Food is stored in our **74,000 square foot** distribution center



Every \$1.00 donated provides enough food for **three meals**

*Statistics reflect data collected during our 2016-2017 fiscal year, the 2014 Regional Hunger Assessment, and from Feeding America.

Please join us for the twenty ninth annual Partner Agency Conference

Theme: We're All In This Together: *Empowering Each Other*

When: Friday, June 8, 2018, 8:00 am - 4:00 pm

Where: Holiday Inn & Conference Center
441 Electronics Parkway, Liverpool, NY 13088

Presenting Sponsor: Molina Healthcare

Conference Agenda

8:00 am - 12:30 pm	Resource Tables Available
8:00 - 8:45 am	Registration & Refreshments
8:45 - 9:00 am	Welcome & General Information
9:00 - 9:45 am	Keynote Speaker
9:55 - 11:20 am	Community Conversations
11:20 - 11:45 am	Resource Tables & Networking
11:45 am - 12:30 pm	Lunch
12:30 - 1:15 pm	Town Hall session with the Executive Leadership Team
1:25 - 2:10 pm	Session I
2:20 - 3:05 pm	Session II
3:15 - 4:00 pm	Session III



WORKSHOP SUMMARIES

GROUP SESSION: 9:55 - 11:20 am

Community Conversations

Organized by region, all attendees will engage in conversations about trends and contributing food insecurity factors in their communities. Agencies will have the opportunity to discuss the issues that are specific to their community and how their individual agency can make an impact. Conversations will be guided by Food Bank staff but driven by partner agencies.

SESSION I: 1:25 - 2:10 pm

A Gardening 101: The How, What, Where, and Why of Gardening

Cornell Cooperative Extension Master Gardeners will discuss gardening basics for larger gardens, small plots or creative container gardens. Ideas for encouraging gardening among agency guests, how to utilize Food Bank garden programs, and the benefits gained from gardening will be discussed. Bring your gardening ideas and questions to share!

B Building Community Wide Networks

Hear from Food Bank partner agencies that have built successful relationships in the communities they serve. This panel will ask partner agencies to share their experiences developing community wide relationships to better accomplish their mission.

C Advocacy 101

Advocacy will be critical in the coming months as we're facing significant legislative challenges. Join us to learn more about how you can be an effective advocate on behalf of your agency, guests, and the federal and New York State anti-hunger programs supporting your work. Make your voice heard.

D Connection Between Community Health and the Emergency Food Network

The health of a community is determined by numerous factors within social, economic, physical, and individual conditions. Using visual brainstorming techniques in this interactive workshop, we will explore areas that impact your community and introduce the role your agency can play to improve the health of your community.

SESSION II: 2:20 - 3:05 pm

E Social Media: Leveraging its Power

The social media landscape seems to change by the minute. With all of these changes, how do you best communicate to your audience about the most important aspects of your organization while leveraging these platforms? Digital Hyve will discuss the latest trends in social media and how to reach engaged, targeted audiences.

WORKSHOP SUMMARIES

F Molina Healthcare

For over 35 years, Molina Healthcare has provided quality healthcare to low income individuals and families. Please join Molina Healthcare's representative to learn how diet and other contributing factors are linked to the rise in childhood obesity.

G Enhancing the Guest Experience

Join this panel to learn how partner agencies provide an enhanced and dignified experience for their guests.

H Make Meals, Reduce Waste

Join Product Donations Manager and chef Peter Ricardo to discuss a food utilization and menu planning tool. You will get advice on how to use that random list of products from your cooler or Retail Partnership Program (RPP) distributions. This session will also include updates on the Pantry Annex Cold Trailer (PACT) units and increasing perishable distributions.



SESSION III: 3:15 - 4:00 pm

I Bridging the Gap: Meals for Kids When School is Out

Learn about the variety of methods and resources for feeding children after school, on school breaks, and in the summer. Partner agency panelists will share unique approaches they use to provide much needed meals to children when school is out.

J Gardening 101: The How, What, Where, and Why of Gardening *(repeat)*

K The Farm Bill: America's Safety Net

One of the most important pieces of legislation addressing hunger in America is set to expire this fall. Learn what has been proposed and what you can do to help protect and strengthen programs like the Supplemental Nutrition Assistance Program (SNAP) and The Emergency Food Assistance Program (TEFAP).

L Basic Food Safety

Food Safety is on everyone's mind. Join us this year for a session on how to safely provide food in your programs.